

Press Release

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Leica mojoRTK provides network RTK auto-steer to farmers in Victoria

Brisbane, Australia, 1 April, 2009 – Leica mojoRTK by Leica Geosystems is now providing network auto-steer to farmers in Victoria via GPSnet, the state's government-run CORS network. GPSnet delivers a true network solution with survey grade accuracy to give farmers within the network consistent, reliable auto-steer regardless of their distance from a base.

“The interest we've been getting from customers and resellers has been extraordinary,” says Glenn Clark, Leica Geosystems business manager Agriculture for Australia and New Zealand. “As the network continues its rollout throughout rural Victoria, farmers and farm equipment dealers are embracing the GPSnet CORS network as cutting edge technology, which is set to revolutionise guidance for the ag industry.”

Since February, Leica Geosystems has signed Value Added Reseller agreements with four new dealers in locations throughout Victoria. New Leica Geosystems network ready resellers include the Haeusler Group, Emmetts Group, Windmill Ag Group and Landpower Colac.

Geoff Britten from CLAAS Harvest Centre Lake Bolac, also a network ready reseller, comments on the advantages of auto-steering on GPSnet: “Not only does this technology offer a more cost effective solution for RTK auto-steer, it also delivers more consistency and simplicity with no need for a base station of your own. Although the network has not yet been fully rolled out in our area, our customers are keen to get on board as the pricing has been staggered accordingly and they realise it's a sound investment.”

Economic studies show productivity increases for Victorian farmers of nearly \$400 million over the next 20 years through high precision agricultural practices¹. “While government has played its part in providing the core infrastructure, Leica has worked with us to ensure that the full benefits flow for Victorian farmers,” says Bruce Thompson, Director Spatial Information Infrastructure in Victoria's Department of Sustainability and Environment. “We are confident that this partnership will provide competitive advantage to Victorian farmers, as well as providing environmental benefits through improved and innovative farming practices.”

Pricing for GPSnet access and data plans has now been released, with a cost structure that reflects the network rollout and no joining fees. As a Value Added Reseller for GPSnet, Leica Geosystems is able to offer customers a combined solution that includes a mojoRTK network-ready console (\$14,990 RRP ex GST), GPSnet access and NextG™ data, with options to purchase a 1, 3, 6 or 12 month access plan to suit individual requirements.

¹ ‘The economic benefits of making GPSnet available to Victorian agriculture’ report to the Department of Sustainability and Environment, July 2007



- when it has to be right



Combined GPSnet access and NextG™ data pricing (ex GST):

Choose from:	2009	2010	2011
12 month	\$ 750	\$ 1,075	\$ 1,400
6 month	\$ 461	\$ 710	\$ 958
3 month	\$ 237	\$ 368	\$ 499
1 month	\$ 93	\$ 151	\$ 209

For more information about accessing the CORS network or for a demonstration, contact a Leica Geosystems network-ready reseller:

Emmetts: Swan Hill, Horsham, Warracknabeal, Rupanyup
www.emmetts.com.au

Haeusler's: Shepparton, Echuca, Mildura, Robinvale, Sea Lake
www.haeusler.com.au

CLAAS Harvest Centre Lake Bolac: Lake Bolac
Ph 03 5350 2133

Windmill Ag: Hamilton, Terang, Meeniyon, Ballarat
www.windmillag.com.au

Landpower Colac / Swane & McCabe: Colac, Warrnambool
www.landpowercolac.com.au

AggTech Machinery: Mildura
www.aggtech.com.au

G.B.C Motors: Mildura
www.gbcmotors.com.au

Leica Geosystems – when it has to be right

Leica Geosystems' agriculture applications build on the company's experience in its growing GPS and machine automation business, which already benefits the survey, construction and mining industries worldwide. The worldwide headquarters for Leica Geosystems' agricultural business unit is in Brisbane, Australia. Our Brisbane based team of product engineers is responsible for global research and development for the mojoRTK platform.

Leica Geosystems acquired Rinex Technology in October 2008 to combine the expertise of both companies and offer a wider range of precision farming equipment to the agricultural market. Working together as a single company from their headquarters in Perth and Brisbane, Australia and offices in North America and Europe, RINEX and Leica Geosystems will continue to provide advanced solutions to farmers worldwide.

For further information please contact:

Leica Geosystems, Pty Ltd
Gina Cherry
Marketing & Communications Coordinator – Ag
270 Gladstone Road
Dutton Park, Q 4102

Ph: +61 7 3117 8941
Fax: +61 7 3891 9336

www.mojoRTK.com.au



Leica Geosystems Pty. Ltd.
270 Gladstone Road
Dutton Park, QLD 4102
Phone +61 7 3891 9772

www.leica-geosystems.com